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Lunchsense Founder at Portland's Better Living Festival

Eugene mother and entrepreneur Nancy Owen Myers will be showing off the way cool reusable lunchboxes she created at the Portland sustainability show

Eugene, Ore. – Nancy Owen Myers will be packing her own lunch at this year's Portland Better Living Festival. The Eugene mother of three will be displaying the colorful and durable Lunchsense lunchboxes she created at the annual trade show, March 26-28 at the Portland Expo. Myers is the founder of Good Sense Design, the maker of three different lunch systems for students, busy professionals, travelers and anyone else in search of healthful meals on the go.

"We share this show's dual commitment to sustainability and functionality," she explains. "By encouraging people to bring their own food wherever they go, our product promotes a healthy lifestyle and keeps wasteful packaging out of landfills."

Available in three sizes and eight colors, Lunchsense lunchboxes are the result of Myers' own personal struggles with making lunches for three kids. After realizing that a fully washable lunchbox with food and drink containers and an icepack didn't exist, she designed her own system. The product is free of bisphenol-A, phthalates, lead, PVC and vinyl.

"Healthy, easy and cool," is how Myers describes her lunchboxes, which have been a hot topic on Mommy Blogs and lifestyle publications. Lunchsense products have been featured in The Washington Post, The Oregonian and in the new book "Vegan Lunch Box Around the World." Myers is currently on the cover of Mom Magazine.

An opinionated businesswoman and articulate spokeswoman for her product and the lifestyle it represents, Myers is available for interviews and product demonstrations at the Better Living Festival. Media inquiries can be made to Lewis Taylor at (541) 434-7038.

About Lunchsense

Based in Eugene, Ore., Lunchsense offers a line of durable, machine-washable lunch boxes that are designed with both kids and adults in mind. Each lunchbox folds out into a placemat and comes complete with dishwasher-safe food containers, ice pack and drink bottle, and all pieces are free of BPA, lead, phthalates and vinyl. Available in three sizes and eight colors, Lunchsense lunchboxes are designed around the containers, ensuring a perfect fit. For more information, visit www.lunchsense.com

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